



UNIVERSITY OF GUELPH

DEPARTMENT OF FOOD SCIENCE

ADVERTISEMENT

Emily Lin (MSc researcher, Department of Food Science), Dr. Iris Joye (Principal investigator, Department of Food Science), and Dr. Andreas Boecker (Department of Food, Agricultural, and Resource Economics) are looking for participants for an online survey to understand current perspectives of and experiences with pseudocereals by Canadian growers.

We will be accepting survey participants until January 31st, 2026.

Participants who are in the Canadian agriculture industry, 18 years or older, reside in Canada, and are fluent in English can voluntarily participate in this survey.

The survey will only take around 10 minutes to complete and can be accessed through the following QR code and link:



https://uoguelph.eu.qualtrics.com/jfe/form/SV_3l09sZvqi4dhos6

In appreciation of your time, you may enter your email address to receive a complimentary \$10 Tim Hortons gift card.

If you have any questions, please contact the researchers at pseudocerealguelph@gmail.com

This project has been reviewed by the Research Ethics Board for compliance with federal guidelines for research involving human participants (REB#1814).